



12/7/17

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# GR DIGITAL

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Fire Department  
Web Review Agenda

## REVIEW AND ANALYTICS

- Website Redesign presentation
- Tone and Voice
- Citywide data
- Fire Department data

## PRIMARY AUDIENCES

- Residents
- Non-Profit Agencies
- Other Municipal Fire Departments
- Media

## CONTENT

- Department, Guides, Initiatives, Services, General Pages, and Events
- Digital Forms (OpenForms)

## NEXT STEPS

- Copywriting and Department Review